



2019 NYFEA Institute

December 11—14, 2019
Lancaster, Pennsylvania
“Pennsylvania Proud”



- MAKE PLANS NOW. HISTORY AND AGRICULTURE ARE AWAITING YOU!
- WE ENCOURAGE YOU TO ATTEND our AGRICULTURAL EDUCATION and LEADERSHIP DEVELOPMENT PROGRAM
- BRING A FRIEND and JOIN US!

Hotel: Lancaster Marriott at Penn Square; 25 South Queen Street; Lancaster, PA 17603; Hotel Direct: 717-239-1600 (ask for NYFEA or Young Farmer rate) Room Rate: \$119.00/night – until block is filled or 11/05/2019 is the requested cutoff (If you have any challenges with room or registration, please call NYFEA at 334-546-9951 or email: nyfea-main@nyfea.org)

Airport: NYFEA will provide transportation to and from the Harrisburg International Airport within designated hours. Airport is 32 miles from the hotel.

Schedule:

Wednesday, Dec 11 – Registration opens at noon. Board Meeting at 1:00 Delegate Meeting at 3:00 Taste of Pennsylvania Reception, Entertainment and Ice Cream Social in evening.

Thursday, Dec 12 - Following breakfast at the Marriott the tour buses will head to Chester County. Tour options will include “The Tastiest Tour in Town” at Herr’s Snack Factory and a tour of the Herr Angus Farm, visit the Mushroom Capital of the World and tour a mushroom farm and processing plant, and tour the one million sq ft URBN Distribution Center. One tour option will remain in Lancaster County to go to New Holland Haytools Plant, a wolf sanctuary, Mount Hope Winery, and Hershey Farms. You won’t go hungry as you will be treated to a lunch half way through your tour stops and then a dinner at one of the area’s amazing smorgasbords.

Friday, Dec 13 - This morning you will hear from the officer candidates at breakfast and then head out to our Lancaster County tour options. Lancaster County is home to the New Holland Haytools plant, Kreider Farms which features a high tech viewing of the dairy, Oregon Dairy Organics/Compost Facility, Lancaster Labs/Eurofin and Liberation Tiny Homes. There will also be many options for shopping with scheduled stops in Litzitz, one of the nations “coolest small towns”, Kitchen Kettle Village, Green Dragon Farmers Market, and/or Outback Toy Store. We will finish the evening with another scrumptious dinner and entertainment.

Saturday, Dec 14 — a) 8:00am – Ag Decision Makers College—Hear from local farmers and ag officials b) 10:30am Ag Communication Award should provide excellent insight to the new communication challenges facing agriculture c) 11:45 am – Salute to Pennsylvania and Officer Lunch d) 2:00pm – Final of Ag Communication Award e) 4:00pm – Auction f) 6:30pm – Banquet and Entertainment!

Register On Line: www.nyfea.org or Mail Registration form to:

NYFEA: Box 20326, Montgomery, AL 36120 Deadline for preferred registration is 10/15/19.

Registration

Name(s): _____

Name(s): _____

Name(s): _____

Address: _____

City, State and Zip: _____

Email Address: _____

Phone: (____) _____ - _____ (Registration will be confirmed utilizing email)

NYFEA

NYFEA Attendance to all events: \$325 each # _____ @ \$325 = _____

Weekend Rate # _____ @ \$230 = _____

(great for those who want to get away for Friday / Saturday only)

NYFEA Daily Rate is \$120 each day Thursday # _____ @ \$120 = _____

NYFEA Daily Rate is \$120 each day Friday # _____ @ \$120 = _____

NYFEA Daily Rate is \$120 each day Saturday # _____ @ \$120 = _____

NYFEA Student Rate is \$300 all events (no hotel rooms) # _____ @ \$300 = _____

NYFEA Student Rate for students sharing a room with at two other students (3 total) is

\$450 but includes hotel room for four nights. # _____ @ \$450 = _____

(Students must attend AG Decision Makers College & YALE on Saturday.

Students must be willing to share an assigned room if the room rate component is included)

Child Registration (under age 12) # _____ @ \$150 = _____

TOTALS DUE: _____





On behalf of the Pennsylvania Young Farmers and the 2019 NYFEA Institute Committee we invite you to attend the 2019 NYFEA Institute in Lancaster, PA, December 11–14, 2019. Our committee is working hard to provide the institute attendees with an educational and fun-filled time in Pennsylvania Dutch Country, which has some of the richest, most productive, non-irrigated soil in the world. The Lancaster Marriott at Penn Square is our host hotel, located in downtown Lancaster. There are many shops, restaurants, brew-pubs, the Central Market, and other attractions within walking distance. Plan to come in early or stay a few days later to really take in all that Lancaster County has to offer.

Delegates and the NYFEA Board of Directors will have their business meetings during the afternoon on Wednesday. Executive Secretaries will have an opportunity to have dinner together following the delegate session. Later in the evening (after you grab a light dinner) we will be hosting a Taste of Pennsylvania Welcome Reception where you will be able to sample some of the food products that are produced here in our state. To wrap up the night we will have our customary Ice Cream Social...complete with all the toppings!

The Keystone State ranks first nationally in mushroom production – farmers annually produce more than 570 million pounds of mushrooms. We have two mushroom farms on our tours for Thursday. We also have the “Tastiest Tour in Town” at the Herr’s Snack Factory. Be ready to eat some freshly made potato chips at the end of your tour. Those who choose the Herr’s tour will also go to the Herr Angus Farm which was born out of the necessity for a waste disposal system for the Herr Snack Factory. Cattle are fed potato peelings and rejected food products, in addition to cattle feed. The URBN Distribution Center is a 1 million square foot building that services their global collection of consumer brands (Urban Outfitters, Free People, Terrain, and Vertri Family) to their online customers. One group will remain in Lancaster County for a tour of the CNH-New Holland Hay and Forage plant, a visit to a wolf sanctuary, Mt Hope Winery, and Hershey Farms.

On Friday we will tour the Lancaster County area. At the New Holland Plant you will see their quality hay tools being manufactured. At Oregon Dairy’s innovative Organics/Compost Facility they take in excess manure from local farms and divert material from local landfills, turning them into useful high quality compost...turning trash into treasure while preventing runoff into streams and rivers. Kreider Farms is a working dairy farm that has taken extensive measures to share the real story about dairy farming. Their tour features a high-tech view of farming including a drive down the middle of their “Cow Palace” barn, a bird’s eye view of their milking carousel where they milk 1,700 cows 3 times a day. They also have a 100’ high silo observation tower that allows us an excellent view of the farm and surrounding landscape. Lancaster Labs began as a way to provide analytical service to agribusinesses and industries with 3 employees. Now Lancaster Labs/Eurofin, it employees 2,000 employees and is the largest single-site environmental lab facility in the United States. Think it would be fun to live in a Tiny House? Liberation Tiny Homes is another tour option...were you will see how these trendy homes are built. We will also provide time to shop at our unique array of shopping venues including Green Dragon Farmers Market (includes a hay and straw auction, small animal auction, and vendors of all sorts), Kitchen Kettle Village in Intercourse (40 distinct merchants, including their own yummy food items), and a tour of Lititz, recently named one of the Coolest Small Towns in America. You will have time to walk the streets of Lititz...visit the Moravian church square, Julius Sturgis Pretzel Bakery, Wilbur Chocolate Museum and store, and many specialty stores. Many of the tours will also include a stop at Outback Toys where you can do some Christmas shopping featuring lots of farm related toys.



As you can see we have many tours available. We are still finalizing the logistics, as many of the tour sites are limited in how many people they can take. After you register we will be contacting you to select your tour options. You can register at any time...tour option selection will begin early in 2019. Tour selection will be based on when the registrations are received...so register early. Tours are subject to change and we will be working toward utilizing as few buses as necessary. Our goal is to meet your needs while being cost effective.

You can begin booking your hotel rooms now. The Lancaster Marriott at Penn Square is a beautiful venue and they are currently undergoing renovations. When we arrive in December of 2019 there will be a new tower...a couple of new restaurants...a 3 season rooftop lounge...and more. The staff has been amazing to work with...we can't wait for you to join us there.

From the moment you arrive...until the time you leave you will be treated to scrumptious meals showcasing the culture of Pennsylvania Dutch Country. We are keeping our entertainment a secret...for now. You will want to follow our social media platforms to be kept up to date on all {the extras} we will offer our attendees. Be prepared to eat well and laugh often.

The Harrisburg International Airport is the designated airport for the institute. We will be providing attendees with transportation to the host hotel, on Wednesday Dec 11th, during specific times. We will be contacting all attendees to find out their transportation needs, so we can greet you the moment you arrive. There are other ways to get to Lancaster and we will be sharing those suggestions in our media blasts...stay tuned.

Plan to arrive early...or stay late (keep in mind that all of the Amish attractions/shops are closed on Sunday). We will have a listing of local attractions that you might want to see on your own. If there is enough interest in a particular attraction we can help line up transportation. Our optional tour site committee will be more than happy to assist you.

We have a Facebook page, **2019 NYFEA Institute, Lancaster PA – Pennsylvania Proud** that will be very active over the next year. Be sure to “like” the page so you can be kept up to date on all of the happenings with the 2019 NYFEA institute. We will also be using Instagram and Twitter. In today's world we can share things so much quicker, easier...and generally at no cost. We welcome your questions and comments, and will reply as soon as we are able.

Please, also feel free to contact either one of us personally at danwilkinson96@gmail.com or sannerfarm@aol.com.

We look forward to seeing you in Lancaster County!

Dan Wilkinson and Denise Sanner

2019 Institute Co-Chairs

Tour Options: Thursday, December 12, 2019

Lunches for Friday's tours will vary by tour selection. All tours will go to one of three Smorgasbord Restaurants in the area for dinner. There is an optional Christmas show available for this evening.

TOUR A

Take the "Tastiest Tour in Town" at the **Herr's Snack Factory**. Their full line of products currently consists of more than 340 snack items all available in a variety of shapes, sizes and flavors.

This tour requires a lot of walking, sometimes outside between buildings. No seating areas along tour route. Please wear flat rubber soled shoes. This tour is handicapped accessible. No camera or phone use during tour.

In conjunction with the snack factory tour, you will visit the waste disposal system Jim Herr created when stricter legislation and the rapidly growing factory faced a waste disposal problem. Over 1,000 acres of farmland and 300 steers were the solution that created **Herr's Angus Farm**. Hear from the farm manager how this beef operation has evolved over the years as cattle are fed potato peelings and rejected food products. Starch, removed from waste water before irrigating, is sold for fine paper manufacturing.

Enjoy an elegant yet simple rustic country experience at **Britain Hill Vineyard**, a family owned and operated winery and special events venue. This first winery in the area combining sustainable agriculture and agri-tourism offers red, white, blush, fruit wines and serene country views.

The **Li'l Country Store** offers an opportunity to purchase unique gifts, handmade Amish crafts, baked and canned goods, homemade root beer, made-from-scratch wood products and many other items created and made in the local area.

In addition to all the neat items to buy, you are welcome to visit the miniature horse farm with stalls crafted by the owner just for easy petting and picture taking.

TOUR B

Visit the **Mushroom Capital of the World** in Chester County. See the mushroom growing operation from beginning to end. These growers produce a variety of high quality mushrooms including white, brown and specialty mushrooms like shiitake, oyster, royal trumpet, portabella and crimini, using state of the art technology. One farm produces over 35 million pounds of mushrooms annually.

Please note: Driver's license (or similar) identification is required. Hair nets and visitor badges must be worn and jewelry removed in growing and production areas. No smoking, drinking, eating or open toed/open back shoes are permitted in these areas. Infants/toddler age children are not allowed in growing areas. Picture-taking is allowed.

Hear firsthand how **The Manfredi Companies** have evolved from a humble farming operation and one very small refrigerated box to a growing conglomerate of 5 national companies handling all aspects of refrigerated storage and delivery for fresh fruits and vegetables across the US. They have adapted and now service the ever changing demands of the temperature controlled food industry. They have a full service environmentally controlled storage facility, complemented with a total logistics unit working to receive, ship, pack, track and deliver every order to their customer's standards.

TOUR C

If you enjoy surprises, join the **Best Kept Secrets Tour** for a shopping, food & fun adventure. We will make stops at diverse and unique specialty area businesses. Today you can find treasures from yesterday that will be heirlooms of tomorrow. There will be unusual creations and unique gift items, upcycled, hand crafted pieces and amazing home décor. Stops will be varied so there's sure to be something everyone will enjoy visiting. The adventure will be seeing where we go.

TOUR D

Tour **Dutchland, Inc.** to see the manufacturing of engineered concrete environmental solutions. Their pre-cast structures are custom-designed to meet the specific needs of each project. They can construct tanks as simple or complex structures, buried, partially buried or above ground, as well as, circular, rectangular or elliptical configurations. **No open toed shoes allowed.** Hard hats and ear and eye protection will be provided.

Pennsylvania has a rich railroad history that you will learn more about as we tour the **Railroad Museum of Pennsylvania**. With more than 100 locomotives and railroad cars on display in the 100,000 sq.ft. exhibit hall, you can discover the relevance of railroads in building our nation and the role of today's railroads in our lives. There is an ongoing restoration program to restore engines to their original appearance.

Go from massive to miniature with a stop at the **Choo Choo Barn**. From humble beginnings in the family basement, this display has grown to be gigantic in its own way with a 1,700 sq. ft. train layout featuring over 150 hand-built animated figures and vehicles and 22 operating trains. Attention to detail and originality contribute to the success of this venue, as well as, the continuing efforts to add, update, clean, renovate and restore the display so there is something new to see every year.

TOUR E

CNH ~ home of the New Holland Headquarters brand and global Center of Excellence for Hay and Forage ~ offers the opportunity to see the expertise of engineering, research and development, marketing and manufacturing operations come together to produce the world's #1 hay tools. This facility, located on 341 acres, includes a 150 acre test farm and a 700,000 square foot manufacturing plant with about 600 employees. **Children must be 12 yrs. or older. No open toe shoes allowed.** Safety glasses will be provided for the tour which requires extensive walking.

Innovation is a key word for **Oregon Dairy Organics**. Learn how this facility takes excess manure from local farms and diverts material from local landfills, turning them into useful, high quality compost for home gardeners, landscapers and organic farmers. By turning trash from local farms, schools and restaurants into a useable commodity, they are preventing polluted runoff from reaching Lancaster County's streams.

Mt. Hope Winery offers a tour of their production facility and wine tasting in a restored barn. Browse and shop for your favorites.

OPTIONAL TOUR

American Music Theatre

Enjoy American Music Theatre's newest holiday spectacular ~ **Joy To The World**. The stage transforms into a small-town winter carnival of family and friends as the AMT Singers, Dancers and Orchestra perform nostalgic favorites like "Jingle Bells," "Let it Snow," and "Away in a Manger." Inspiring music and dance mix with light-hearted holiday humor in this season's extravaganza.

Cost: \$40/p. Reservations **MUST** be made at time of registration.

Tour Options: Friday, December 13, 2019

Lunch for all tours on Friday will be at the farm home of Samuel and Rachel King, an Amish family in Lancaster County. They will serve us a traditional Amish meal and Sam will share some of the Amish farming practices with us. All buses will go directly to our dinner venue, The Country Barn, after the tours conclude.

TOUR J

CNH is home to the Headquarters of the New Holland brand and the global Center of Excellence for Hay and Forage. At this site, the expertise of engineering, research and development, marketing and manufacturing operations come together to produce the world's number one hay tools. This campus is located on 341 acres, including a 150 acre test farm. The manufacturing facility is 700,000 square feet with about 600 employees. **Children must be 12 years and older and no open toe shoes.** Safety glasses will be provided for the tour. The tour will require a fair amount of walking.

Liberation {Tiny} Homes--Tiny Home on Wheels (THOW) manufacturer is located in Lancaster, PA. They sell to the entire contiguous United States. Liberation Tiny Homes creates tiny homes on wheels and custom tiny house shells. They offer two styles of homes, The Farmhouse & The Modern, with the ability to customize those homes to meet your needs. They are a team of entrepreneurs and craftsmen who have been associated with the construction industry for a combined 40+ years. We will tour the building facility and see a home from start to finish.

Lancaster Laboratories was founded by Dr. Earl H. Hess in 1961 as a 2,500-square-foot lab with three employees. Earl Hess opened the company intending to provide analytical services to area agribusinesses and industries. It has been sold several times and now the present owner Eurofins, employs approximately 2000 people at this site. Eurofin Lancaster Laboratories Environmental provides high-quality, NELAP-accredited scientific services in the environmental sciences. As the largest single-site environmental lab facility in the United States, they offer a comprehensive scope of services and technical expertise coupled with excellent regulatory compliance for an outstanding service experience. They are a world leader in environmental testing. With a constant focus on regulatory compliance, our network of environmental laboratories performs analysis of drinking water, groundwater, seawater, soil, air and tissue using state-of-the-art analytical methods to assess their quality and impact on health and the environment. They also do provide pharmaceutical testing. We will have a walking tour of the facility and find out how this small company grew into the company it is now. **Photo id required. No photos allowed**

TOUR K

Visit the **town of Lititz**--Walking tour of one of the nation's "Coolest Small Towns". Some of the places you can visit are: Lititz Moravian church square, **Julius Sturgis Pretzel Bakery**, **Wilbur Chocolate Museum** and store, and many more specialty shops. We will also include a stop at **Outback Toys** where you can do some Christmas shopping or just enjoy the wide variety of farm related toys.

Elva Hurst Chalk Talk--Elva is a self-taught artist who grew up in a large conservative Mennonite family. She had a love of art from a young age. Elva uses chalk to draw a large picture illustrating a story that is presented with pre-recorded music and narration. Her experiences of working on the family farm are often portrayed in her drawings. There is also an opportunity to visit her gift shop and buy some of her art work.

TOUR L

Experience the sights, sounds and smells of a real, working dairy farm on the **Kreider Dairy Farms** tour. This tour features a high-tech view of farming, including a drive down the middle of our "Cow Palace" barn and a bird's eye view of the milking carousel where we milk 1700 cows, 3 times every day. The last stop on the tour is our 100' high silo observation tower. Climb to the top for an excellent view of Kreider Farms and the surrounding Lancaster County farmland.

Binkley and Hurst is an equipment dealership in Lititz. They have offered to open their shop doors to our group so that we can see how they assemble the planters, and other equipment before it is ready for the customer to take home.

This group will visit the **Green Dragon Farmers Market**, our local farmers market held every Friday. This features a hay and straw auction, small animal auction, and food vendors of every sort. You will find fresh produce, fresh meats, candies, homemade baked goods, Amish made furniture, and lots of other items you didn't even know you might want!

TOUR M

Liberation {Tiny} Homes--Tiny Home on Wheels (THOW) manufacturer is located in Lancaster, PA. They sell to the entire contiguous United States. Liberation Tiny Homes creates tiny homes on wheels and custom tiny house shells. They offer two styles of homes, The Farmhouse & The Modern, with the ability to customize those homes to meet your needs. They are a team of entrepreneurs and craftsmen who have been associated with the construction industry for a combined 40+ years. We will tour the building facility and see a home from start to finish.

Experience the sights, sounds and smells of a real, working dairy farm on the **Kreider Dairy Farms** tour. This tour features a high-tech view of farming, including a drive down the middle of our "Cow Palace" barn and a bird's eye view of the milking carousel where we milk 1700 cows, 3 times every day. The last stop on the tour is our 100' high silo observation tower. Climb to the top for an excellent view of Kreider Farms and the surrounding Lancaster County farmland.

Binkley and Hurst is an equipment dealership in Lititz. They have offered to open their shop doors to our group so that we can see how they assemble the planters, and other equipment before it is ready for the customer to take home.

TOUR N

Visit the **town of Intercourse and the Kitchen Kettle Village**. The Kitchen Kettle Village has a wide array of stores featuring anything from handmade signs, a leather shop, a pottery shop, a winery, to their flagship store which has a variety of Pennsylvania Dutch preserves, salsas, pickles, soup mixes, baked goods, chow chow, and so much more. The Candle Shop and many more stores line the main street of town. Intercourse is also home to Hooper Inc, an equipment dealership that sells and services Case IH, Kubota, JCB, and more.

Elva Hurst Chalk Talk--Elva is a self-taught artist who grew up in a large conservative Mennonite family. She had a love of art from a young age. Elva uses chalk to draw a large picture illustrating a story that is presented with pre-recorded music and narration. Her experiences of working on the family farm are often portrayed in her drawings. There is also an opportunity to visit her gift shop and buy some of her art work.

If time permits we will make a quick stop at the **Outback Toys** store where you will find many farm related toys to help you check off some items on your Christmas list.