

2016 CONFERENCE TOURS

EAST PENN MANUFACTURING CO. INC.



East Penn began as a dream of the Breidegam family. In 1946, DeLight Jr., a young Air Force veteran, started a battery business with his father, DeLight Sr. The location of their business was a small, one-room creamery in the village of Bowers, PA. Wartime made for scarce battery materials, but there was big demand for rebuilt batteries so returning GIs could get their vehicles running again. DeLight and his father filled that need by collecting old batteries and

rebuilding them to new. From the beginning, the Breidegams knew if their business was to be successful, customers and employees would have to be the top priority, and opportunities for improvement could never be overlooked. These founding principles make East Penn what it is today. In six remarkable decades, East Penn has grown from a one-room shop with a product line of five automotive batteries to one of the world's leading battery manufacturers with over 8,000 employees, 450 product designs, and hundreds of [awards](#) for manufacturing and environmental excellence.

CORNER VIEW FARM



Corner View Farm began in 1915 with Ammon Biehl milking 14 cows in a tie stall barn. Five generations later, young Baxter (age 10) and Blake (age 12), live on the same property. Corner View Farm is still a typical family-sized dairy farm in Berks County, PA. Brad Biehl had a passion for technology and automation which sent him to Holland, Canada, and the United States looking at robotic milking systems. He decided on the Reality iMilking system and now the Biehl family can watch their cows and the robotic milking system wherever they are. Six IP cameras view

strategic parts of the barn. From anywhere, he can track activity monitoring, milking statistics, sorting sick cows, separating milk for treated cows, and managing herd records. And from his phone, Brad can fully control two curtains, sprinkler system, four fans, thermostats for floor heating, roll-up doors, and six sections of lighting control technology. All are also automatically controlled by code that operates the curtains according to the weather or temperature, controls lighting to maximize cow traffic/production, and runs fans only when needed to conserve energy. We will tour the facility and the training center that supports training for dealers of Reality iMilking nationwide right there on Corner View Farm.



FM BROWNS FEED MILL



Browns Mill has several divisions, but our tour will be of the Livestock and Poultry Feed Division's new facility in Birdsboro, Pennsylvania. This new state-of-the-art manufacturing facility produces fine quality feed for agriculture livestock. Launched in 2012 the new facility was designed and developed to further enhance the quality of nutritional products and to meet the specialized needs of their valued customers. They buy and store almost one million bushels of locally produced high quality grain to use in the manufacture of their quality feeds. Browns Mill is strategically located in the middle of southeast Pennsylvania's prime farmland with easy access to the highway system. They have direct rail service, and a fleet of

bulk and sacked trucks can deliver to southeastern PA and New Jersey.

TIMAC AGRO USA Inc.

TIMAC is a subsidiary of the Roullier Group, an international agriculture supply company created in Europe in 1959 and specializing in the production of fertilizers, calcium soil conditioners, biostimulants and animal products. In 1999, TIMAC established its first presence in the American market and headquarters in Reading, PA, with operations in 50 countries. From this facility they provide area farmers with custom application of plant nutrients and crop protection products. A full line of corn, soybean and forage seeds, crop protection products, lime and dry and liquid fertilizer provide their customers with the products they need to achieve the best return on their investment. TIMAC has proprietary products *EXCELLS MAXX*, *FERTIACTYL*, *FERTILEADER*, *KSC HYDROSOIUBLES*, *MPPA DUO* AND *HUMISTART* to improve the availability and efficiency of all manure and fertilizer nutrients for crop growth. On our tour, you will see an Automatic (Robotic) Dry bagging/Bulk Facility, Custom Application Liquid Load Facility, and a Liquid Biostimulant Mixing Facility.

